

MEDIA ADVISORY

MINISTER RADEBE TO CONDUCT ENERGY SAVING ACTIVATION CAMPAIGN

The Minister of Energy, Jeff Radebe, MP will conduct an Energy Saving Activation Campaign on Residential Appliance Energy Efficiency Standards and Labelling (S&L) programme. The objective of the campaign is to raise public awareness about the mandatory energy labelling requirements for new appliances sold in South Africa as well as the importance of appliance manufacturers and retailers to comply with the regulations.

The S&L programme is an initiative by the Department of Energy in collaboration with the Department of Trade and Industry (the DTI), supported by the Global Environment Facility (GEF) and the United Nations Development Programme (UNDP) to ensure that selected appliance types comply with the new energy labelling requirements. Thus, these appliances must have a visible energy label affixed to them at the point of sale. The energy label provides consumers with accurate information about the product allowing them to compare energy efficiency performance of one appliance to the other appliance. This enables consumers to make informed decisions when making appliance purchases.

The activation will also give the Minister an opportunity to officially launch the Appliance Energy Calculator, a mobile application (App) designed to assist retail sales staff and consumers to estimate the running costs of various appliances.

The project forms an integral part of the measures geared towards reducing electricity consumption and the carbon footprint of the residential sector in South Africa.

Event Details:

Date: Friday, 08 June 2018

Time: 08h00

Venue: Hirsch Appliance Store, 1 Forest Dr, Fourways, Gauteng ,2055

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