



energy

Department:
Energy
REPUBLIC OF SOUTH AFRICA



Launch: New initiative drives energy efficiency for SA business

We would like to invite you to the launch of an exciting collaboration between the National Business Initiative (NBI) and the Department of Energy (DOE) to drive energy efficiency throughout the entire South African business landscape.

The PSEE Project aims to improve energy efficiency in commercial and industrial companies in South Africa with a clear target to reach more than 60 large, 1 000 medium sized and at least 2 500 small companies.

The media briefing for the launch of the Private Sector Energy Efficiency Project (PSEE) is taking place on the **4th December 2013 at 8:00am until 9h00**, (media registration is from 08:00am).

The Deputy Minister of the South African Department of Energy will be speaking at the briefing on the project and also making announcement.

A launch to all stakeholders will also take place between **10:00am - 12h30pm**, including speeches by prominent industry figures including the Deputy Minister of Energy, and representatives from the Department of International Development (DFID), the NBI and the Carbon Trust.

WHERE: *Press Briefing: Vodafone Site Solutions Innovation Centre, 082 Vodacom Boulevard, Vodavalley, Midrand*

Launch to all Stakeholders: Vodacom World, (Talk 500 room), 082 Vodacom Boulevard, Vodavalley, Midrand

WHEN: *4th December 2013, 08:30 – 9h30 (Press launch)
10:00am- 12:30pm (Corporate launch)*

To confirm attendance please RSVP to Asanda Jezile via email on jezile.asanda@nbi.org.za and Maropeng Ramokgobathi via email on Maropeng.Ramokgobathi@energy.gov.za or Call 012 406 7475

For more information, please call 011 544 6000 to speak to Asanda or visit www.nbi.org.za. and Zodwa Batyasha on 012 406 7484