



MINISTRY OF ENERGY
REPUBLIC OF SOUTH AFRICA

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Memorandum from the Parliamentary Office

1485. Mr H C C Krüger (DA) to ask the Minister of Energy:

Whether (a) her department and (b) each entity reporting to her procured any services from and/or made any payments to (i) Bell Pottinger or (ii) any other public relations firms; if not, in each case, why not; if so, in each case, what (aa) services were procured, (bb) was the total cost, (cc) is the detailed breakdown of such costs, (dd) was the total amount paid, (ee) was the purpose of the payments and (ff) is the detailed breakdown of such payments? NW1627E

Reply:

The (a) Department of Energy and (b) entities reporting to the Minister have never procured any services and/or made any payments to (i) Bell Pottinger or (b) (ii) Only NTP (A Wholly-Owned Necsa Subsidiary) in August 2016, NTP Radioisotopes appointed Vuma Reputation Management (Pty) Ltd. (b) (ii) (aa) Services from Vuma Reputation Management (Pty) Ltd were procured to provide ad-hoc media, stakeholder engagement and related services to drive and enhance the reputation of NTP's global operations and nuclear medicine product portfolio.

(b) (ii) (bb) The RFQ process (NTP-RFQ07122016), adjudication and final appointment was handled by NTP Procurement and NTP Finance in accordance with the Necsa / NTP procurement policies and procedures, and was in accordance with the criteria set out in the Preferential Policy Procurement Framework Act, Act No: 5 of 2000.

Since the value of the work to be done would be on an *ad hoc basis*, the overall RFQ value was capped at R500,000-00 (excl. VAT), for services rendered.

(b) (ii) (dd) When these ad hoc services were required, Vuma Reputation Management (Pty) Ltd, would be engaged using the approved resource / hourly rate as per the accepted quote.

To date, NTP has utilised the services of Vuma Reputation Management (Pty) Ltd to the value of R338,443-00, which amounts have been paid against invoices for work done.

(b) (ii) (cc)(ee) (ff) Details of the work done and payments made to date can be found below:

ACTIVITY	PAYMENT
South African Society of Nuclear Medicine (SASNM) pre- and post-congress stakeholder, events and media management.	R59,280
South African Society of Nuclear Medicine (SASNM) – arranging of stakeholder engagement dinner with congress speakers and high profile delegates.	R45,600
Meetings and briefing sessions on various projects held with client from 11 August – 14 September 2016 relating to enhancing NTP brand through internal and external communications campaigns.	R42,294
Stakeholder key message deployment covering the following: <ul style="list-style-type: none"> o Stakeholder mapping o SWOT analysis and presentation o Consolidation of results o Messaging and development plan 	R93,913
Meetings with client to discuss: <ul style="list-style-type: none"> o Key messages and matrix o Overview of presentation 	R25,080
Annual membership to: <ul style="list-style-type: none"> o African Chapter of International Brand and Reputation 	R23,940

ACTIVITY	PAYMENT
Community (INBREC)	
Social Media Strategy and Policy Development	R48,336