



**MINISTRY OF ENERGY
REPUBLIC OF SOUTH AFRICA**

3417. Mr J H Steenhuisen (DA) to ask the Minister of Energy:

Whether (a) her department and/or (b) any entity reporting to her sponsored any (i) event and (ii) promotion hosted by *The New Age* newspaper since its establishment; if so, in each case, (aa) what was the nature of the event or promotion, (bb) on which date was it held, (cc) what amount was paid, (dd) for what purpose, (ee) from which budget were the funds derived, (ff) what were the expected benefits to her department and (gg) what actual benefits were derived from the sponsorship? NW4336E

Reply

(a) The department of Energy has not sponsored any event hosted by the New Age newspaper.

(b) See table below:

Entity	Response
South African National Development Institute	No sponsorships have been made to any event or promotion hosted by The New Age Newspaper since its establishment
National Nuclear Regulator	No sponsorships have been made to any event or promotion hosted by The New Age Newspaper since its establishment.
South African Nuclear Energy Corporation	No sponsorships have been made to any event or promotion hosted by The New Age Newspaper since its establishment
CEF (SOC) Ltd	No sponsorships have been made to any event or promotion hosted by The New Age Newspaper since its establishment

<p>National Energy Regulator of South Africa</p>	<p>(b) (i) Yes. (ii) No</p> <p>(aa) NERSA sponsored a table (10 seats) at The New Age Breakfast with Minister Dipuo Peters, at the Sandton Sun, Maroela Room.</p> <p>(bb) Held on Thursday, 31 May 2012, from 7:00 – 9:30.</p> <p>(cc) R 7130.70 (incl VAT).</p> <p>(dd) Minister Dipuo Peters was invited to The New Age (TNA) Business Briefing to discuss South Africa's energy future</p> <p>(ee) Communications and Stakeholder Management</p> <p>(ff) That the event contributes towards building and strengthening relationships with its stakeholders, promote public participation and engagement.</p> <p>(gg) The event offered numerous opportunities to enhance NERSA's prominence and visibility to decision-making guests and industry professionals at the TNA Breakfast. The Minister's Breakfast session created value for money through exposure to the nation's decision-makers, building brand awareness and corporate image. The marketing and the platform of information sharing created by the TNA Business Briefing far surpasses what the Department of Energy and the entire SOEs under the department would have spent annually. It was real value for money for all concerned.</p>
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